

CELLULAR<sup>3</sup>

BEAUTY  
SCIENCE



For the first signs of ageing  
and as skin matures

ANESI  
LAB



Targets the 3 main causes of skin ageing  
with peptides and growth factors to

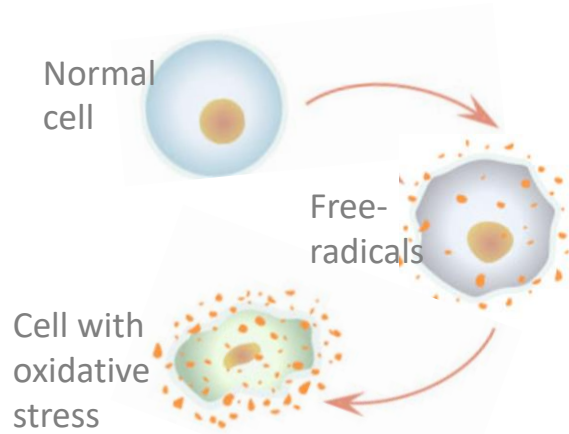
**KEEP SKIN YOUNGER FOR LONGER**

- ✓ Promotes cell regeneration
- ✓ Improves skin texture
- ✓ Prevents wrinkles

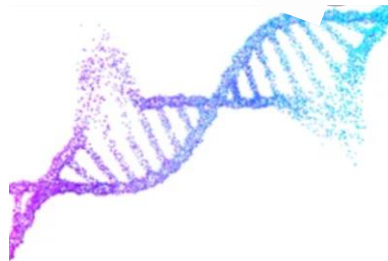
**ANESI**  
LAB

# SCIENTIFICALLY PROVEN CAUSES OF SKIN AGEING

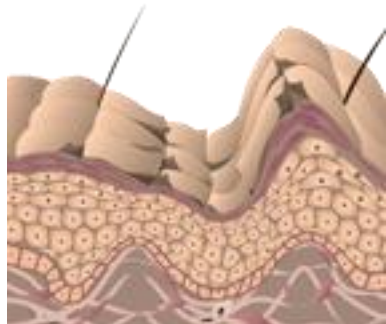
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**OXIDATIVE STRESS.** An imbalance of free radicals and antioxidants causing skin damage and premature ageing. Oxidative stress occurs naturally but rapidly increases with stress, pollution, UV, poor diet.



**DNA DAMAGE.** Caused by oxidative stress, UV and Progeline, a damaging skin ageing protein. A cell with damaged DNA cannot function properly causing rapid deterioration in skin quality.



**GLYCATION.** From age 35 upwards, we are not able to easily regulate excess sugar. This excess glucose in the tissues binds to proteins, collagen and elastin fibers, causing hardening and loss of suppleness.

## CELLULAR 3

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Recommended at the first signs of ageing and as skin matures

- Lines and wrinkles
- Poor skin texture and uneven skin tone
- 'Hormonal spots' and poor skin healing
- Loss of skin tonicity
- Dullness and unbalanced skin

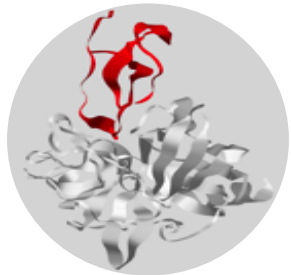


## CELLULAR 3 PROVEN ACTIVES

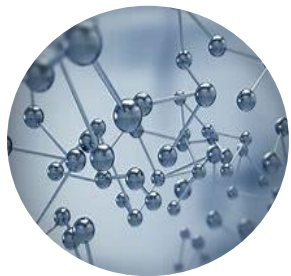
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**MALT SECRET:** Super antioxidant with 100% pure polyphenols fights against oxidative stress and helps repair damaged cells.



**PROGELINE:** Biomimetic tripeptide. Protects against cell ageing by inhibiting Progerin (destructive skin ageing protein) Protects the extracellular matrix and clinically proven to reduce the signs associated with lack of elasticity.



**3GF COMPLEX:** Exclusive combination of encapsulated growth factors to repair and renew skin. Mimics the action of human growth factors (GM-CSF, TGF $\beta$ , EGF) to prevent glycation, reduce inflammation and boost cellular activity Encapsulated in liposomes to ensure diffusion in all epidermal cell structures.

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HOME CARE



Daily homecare to keep the skin  
looking younger for longer

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# CELLULAR 3 GLYCOLIC PEEL

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A WEEKLY EXFOLIANT TO REMOVE DULL SKIN CELLS  
AND STIMULATE CELL REGENERATION FOR A BRIGHTER COMPLEXION

**Nano Hydroxy Acids:** Glycolic, lactic, citric, oleic & palmitic acids encapsulated in nano particles to gradually release the actives for optimal results.

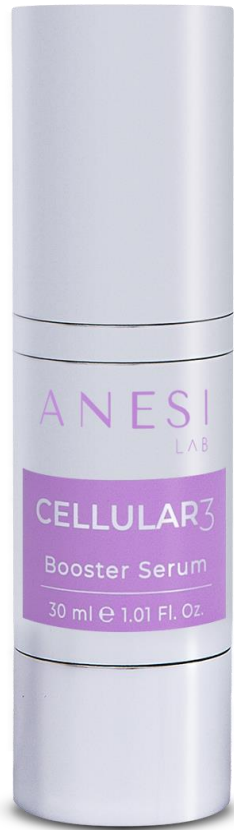
**Keratopeel:** Gentle hydrating enzymatic exfoliant accelerates cell turnover for smoother and younger looking skin.

Apply to clean skin and leave for 5-10 minutes. Remove with water and apply Booster Serum.

**REMEMBER THIS!** Recommend to blemished skin and skin with hyperpigmentation problems.

# CELLULAR 3 BOOSTER SERUM

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LIGHT HYDRATING SERUM TO REPAIR DAMAGED SKIN  
AND BOOST NEW CELLS FOR A HEALTHIER COMPLEXION

**3 Plant Growth Factors:** Mimics the action of human growth factors (GM-CSF, TGF $\beta$ , EGF) to repair and renew. Encapsulated in liposomes to ensure diffusion in all epidermal cell structures.

**Malt Secret:** Super antioxidant fights free radicals and environmental damage.

Use morning and night under Cellular 3 Renewal Cream.

**REMEMBER THIS!** Recommend to skin with poor healing for fast skin recovery.



# CELLULAR 3 RENEWAL CREAM

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SILKY HYDRATING CREAM WITH POTENT REGENERATING ACTIVES  
TO PREVENT PREMATURE AGEING.

**Progeline:** Biomimetic peptide helps reverse and prevent cellular ageing.

**Ceramides:** Moisturises and strengthens the epidermis barrier.

**Acmella Oleracea:** Known as 'natural botox effect'. Tightens skin and softens wrinkles.

**Malt Secret:** Super antioxidant fights against environmental damage.

**3 Plant Growth Factors:** Repairs and renews.

Use morning and night after Cellular 3 Booster Serum.

**REMEMBER THIS!** Ideal for anyone looking for a lighter and quick absorbing treatment cream.

CELLULAR3

PROFESSIONAL



A targeted treatment to boost  
cellular regeneration

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# CELLULAR 3 REGENERATION and HYDRATION TREATMENT

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Advanced high-performance treatment targets the 3 main causes of skin ageing. Promotes cellular regeneration, improves skin elasticity and refines skin texture for a younger-looking, revitalised complexion.



## TREATMENT KIT WITH 4 FACIAL TREATMENTS:

- CELLULAR 3 PEEL
- CELLULAR 3 CONCENTRATE
- CELLULAR 3 HYALURONIC ACID GEL MASK
- CELLULAR 3 BOOSTER
- CELLULAR 3 RENEWAL CREAM

# CELLULAR 3 PROFESSIONAL ACTIVE INGREDIENTS

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## CELLULAR 3 PEEL:

**Nano Hydroxy Acids:** Glycolic, lactic, citric, oleic & palmitic encapsulated for long lasting action.

**Keratopeel:** Freshly mixed enzymatic peeling optimizes the penetration of active ingredients applied afterwards.

## CELLULAR 3 CONCENTRATE:

Highest concentration of the key actives: **Progeline:** Prevents DNA cellular damage. **Malt Secrets:** Repairing antioxidant. **Complex 3GF:** 3 Growth factors to regenerate and stimulate cellular activity.

## CELLULAR 3 HYALURONIC GEL MASK:

**Hyaluronic Acid** with a low molecular weight increases hydration improving elasticity and plumping wrinkles.

**CELLULAR 3 BOOSTER SERUM & CELLULAR 3 RENEWAL CREAM.** Essential daily care to repair, renew and fight against skin ageing.



## CELLULAR 3 TREATMENT OVERVIEW

ANESI welcome massage.

1. CLEANSING: Express Cleansing Milk, Mousse Radiance, 3D-Aqua Toner.
2. PEELING: Cellular 3 Peel.
3. REPAIR & REGENERATE: Cellular 3 Concentrate.

### **‘Remodelling Massage’**

improves cell nutrition and regeneration, encouraging skin suppleness and re-shaping contours, while aiding penetration of the active ingredients.

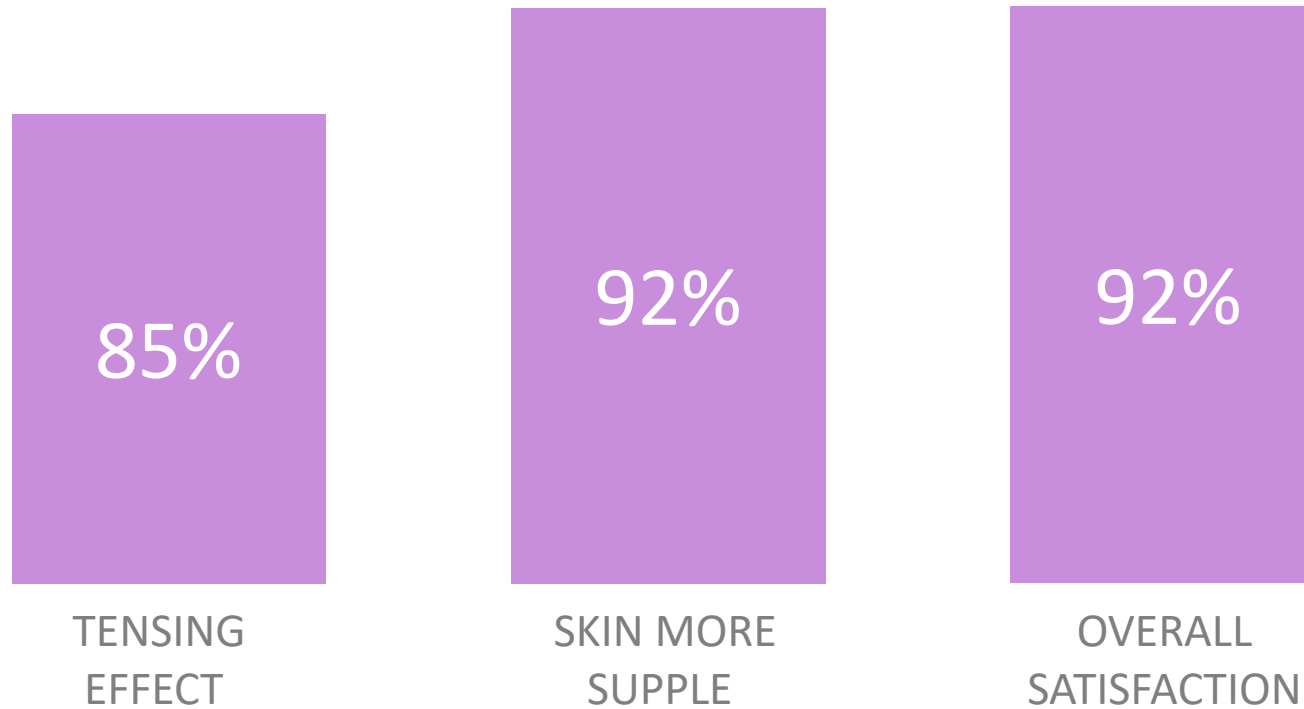
4. HYDRATE: Cellular 3 Mask.
5. NOURISH: Cellular 3 Booster Serum and Renewal Cream.

ANESI farewell protocol.

## CELLULAR 3 RESULTS

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### CUSTOMER EVALUATION



15 volunteers. Average Age, 45 years

## CELLULAR 3 RESULTS

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Cellular 3 after one treatment

Before



After



## CELLULAR 3 RESULTS

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4 PROFESSIONAL TREATMENTS ONCE A WEEK + HOMECARE DAILY SKIN REGIME





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