

ANESI

LAB

Thank you for
purchasing the
Anesi Salon Package
distributed by HOF
Beauty

Please follow these links for your Aqua
Vital training videos:

[Anesi Thermal Vitality Mask Treatment
Demonstration](#)

[Aqua Vital Hydra-Detox Facial
Demonstration](#)



HOF BEAUTY



BEAUTY
SCIENCE

ANESI
LAB

High-performance cosmeceutical skincare
manufactured by Anesi Lab, a dedicated
leader in professional beauty for 50 years.

COSMECEUTICAL

Active **ingredients proven** to enhance and visibly improve the skin's appearance and have a positive physiological effect at a **cellular level**.



Biotechnological and Botanical actives - Encapsulated time-release action - Highest %



Introducing

AQUA VITAL

essential hydration and oxygenation.

AN ESSENTIAL LINE FOR ALL SKINS AND VITAL FOR ALL
PROFESSIONAL TREATMENTS.

ANESI
LAB

WHY AQUA VITAL?

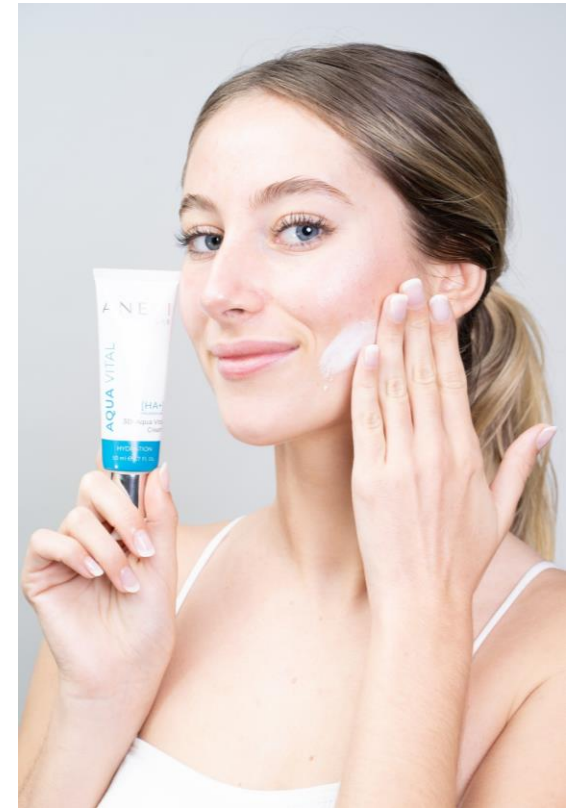
Our skin is consistently losing water, known as trans epidermal loss (TEWL) a process in which moisture evaporates from the skin's surface.

All skin types are vulnerable to dehydration and premature ageing.

As we age, the skin's hydration and oxygen levels naturally decline.

Hydration helps to keep the skin barrier functioning properly, prevents moisture loss and intercepts environmental toxins from causing irritation.

Oxygen increases the natural energy of the cells, stimulating cellular renewal.



AQUA VITAL SKIN TYPES

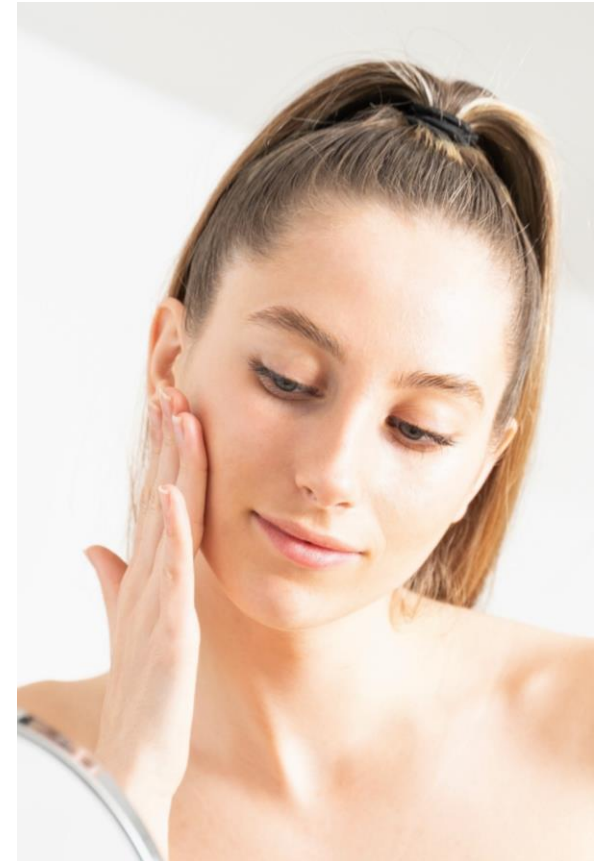
The comprehensive Aqua Vital products treat all symptoms of dry or dehydrated skin


DRY SKIN - *lacking in oil.*

- Skin is patchy, flaky, or uncomfortably tight.
- Dryness compromises the barrier properties of the skin, and our complexion vulnerable to environmental ageing and sensitivity.

DEHYDRATED SKIN - *lacking in water.*

- Can affect dry and oily skin.
- Skin appears dull, flaky with shiny areas and might be slow to heal.
- Dry skin with dehydration is more prone to premature ageing.
- Unbalanced skin needs hydration to aid skin healing and restore balance.



A collection of water droplets of various sizes is scattered across the left side of the image. The droplets are translucent and show highlights, giving them a three-dimensional appearance. They are set against a light gray background that transitions into a white background on the right side.

*Aqua Vital modern innovative formulas
hydrate and oxygenate the skin
from the innermost cells to the outermost layers
to ensure the skin functions at its maximum potential.*

AQUA VITAL KEY ACTIVES

ESSENTIAL HYDRATION:



Hyaluronic Acid: High and low molecular weights ensure **immediate** and deep **long-lasting** hydration. **18 x more effective** than previous HA.



3D Polarized Water: Hydrates all the skin layers and promotes filaggrin activity to strengthen the skin. Filaggrin is a protein essential for maintaining the integrity of the skin barrier **and helps lower TEWL**.



Betaine: 100% bio-based, amino-acid extracted from sugar beet. A **natural 'osmoprotectant'** protects cells from environmental stress by controlling cell water balance to prevent dehydration and aid cell detox.



CELLULAR OXYGENATION:

Complex of essential amino acids: (Valine, Threonine, Glutamic Acid, Glycine) and **Soy Protein** increases oxygen consumption to revive dull looking skin. Proven to **boost oxygen uptake by up to 750%** and increase **cell renewal up to 25%**.



ANESI
LAB

A collection of water droplets of various sizes is scattered across a light grey background. The droplets are most concentrated on the left side of the image, with a few smaller ones scattered towards the top and bottom. The lighting creates highlights and shadows on the droplets, giving them a three-dimensional appearance.

AQUA VITAL

ESSENTIAL HYDRATION and OXYGENATION

Skin that glows effortlessly.

Skin soft and bouncy to the touch.

Skin that quickly repairs from blemishes or trauma.

ANESI
LAB

AQUA VITAL CLEANSING

RETAIL
ONLY



150ml

INSTANT MAKEUP REMOVER: *Bi-phase cleansing oil.*

Biphasic cleanser for all skin types with gentle plant oils instantly removes all makeup, including waterproof and long-wear.

HOW TO USE:

Shake before use. To remove eye makeup, apply directly onto a cotton pad and gently press over the eyes to dissolve makeup. To remove face makeup, massage into the skin, add a little water to emulsify and rinse thoroughly.

KEY ACTIVES:

Portulaca: Anti-inflammatory and soothing. **Grape Seed Oil.** Antioxidant and protecting. **Bisabolol.** Extract of German Chamomile calming and anti-redness. **Propanediol:** Derived from corn sugar hydrates & softens.

Aloe: Soothing

AQUA VITAL CLEANSING



500ml



200ml

EXPRESS CLEANSING MILK: *Multi-purpose cleanser.*

Silky cleansing emulsion for all skin types with Hyaluronic acid and Oat to soften and condition the skin. Removes make-up, dirt and debris. Can be used around the eyes without causing irritation.

HOW TO USE:

Gently massage into the skin with circular motions. Remove with a tissue or a wet towel.

KEY ACTIVES:

Hyaluronic Acid: Moisturizing creates a protective barrier against external agents. **Fucogel:** Polysaccharide, hydrates & comforts.

Calendula: Anti-inflammatory, soothing & toning. **Oat:** antioxidant with conditioning properties.

AQUA VITAL CLEANSING



500ml



190ml

MOUSSE RADIANCE CLEANSING GEL: **PROFESSIONAL**

Refreshing cleaning gel with Apple Amino Acids and Hyaluronic acid for a deep cleansing action.

HOW TO USE: Apply 2 pumps of the cleansing gel and add a pump of 3D-Aqua Toner to create a foam. Massage into the skin and remove with water.

MOUSSE RADIANCE FOAMING CLEANSER: **RETAIL**

Same formula in a ready-to-use soft cleansing foam to remove makeup and impurities, including eye area, for super clean, radiant skin.

HOW TO USE: Apply 2 pumps and massage into the skin and remove with water

KEY ACTIVES:

Apple Juice Amino Acids: Gently cleanses and balances skin. **Hyaluronic Acid:** Moisturizing creates a protective barrier against external agents. **Betaine and Coconut oil:** Softening cleansing surfactants without stripping the skin.

AQUA VITAL CLEANSING

3-D AQUA TONER *Hydrating toning lotion.*

Hydrating toning lotion with Hyaluronic acid and Sugar Beet for a noticeably more supple hydrated, healthy complexion. Refreshes and removes traces of cleanser. Suitable for all skins, particularly dry or dehydrated.

HOW TO USE:

Use after cleansing or when the skin needs refreshing. Apply lotion with a cotton pad and wipe over face and neck.

KEY ACTIVES:

Hyaluronic Acid: Moisturizing creates a protective barrier against external agents. **Betaine:** Amino-acid from sugar beet, protects cells from environmental stress, maintains water balance and protects skin from hyperosmotic stress. **Radish root extract.** Moisturizing and antimicrobial. **Bisabolol:** Extract of German Chamomile calming and anti-redness. **Witch Hazel:** Soothing, reduces inflammation



500ml



200ml

AQUA VITAL HYDRATORS



150ml

30ml

3D-AQUA SERUM: *Active hydration for all skins.*

Hydrating Serum for healthy and radiant skin. Hyaluronic acid and encapsulated Polarized water hydrates all the skin layers. Soy Protein oxygenates to revive dull looking skin for a healthy complexion.

HOW TO USE:

RETAIL: Apply daily on perfectly clean face and neck, before moisturising cream.

PROFESSIONAL: Use during treatments to boost hydration (before massage cream / end of treatments)

KEY ACTIVES:

Hyaluronic Acid: Multi-weight HA immediate & deep long-lasting hydration. **3D**

Polarized Water: Hydrates all skin layers and strengthens skin barrier. **Betaine:** Amino-acid from sugar beet, protects cells from environmental stress by controlling cell water balance to prevent dehydration and reinforce skin barrier. **Soy Protein** Increases oxygen to revive dull looking skin & boost increase cell renewal.

ANESI
LAB

AQUA VITAL HYDRATORS



200ml



50ml

3D-AQUA VITAL CREAM

Essential hydration for all skins.

- Everyday hydration & oxygenation for healthy skin.
- Hyaluronic Acid, oxygenating Essential Amino Acids, Sweet Almond Oil & Sesame Seed Oil.



200ml



50ml

3D-AQUA ULTRA HYDRATING CREAM

Deep hydration for dry skin.

- Replenishes barrier function and plumps skin.
- Multi-weight Hyaluronic Acid, Shea Butter, Olive Oil & hydrating Amino Acids from Sugar Beet.

AQUA VITAL PEELING **NEW LAUNCH!**

AQUA VITAL FLASH EXFOLIATOR *Instantly buffs away dull skin.*

Effective, fast, brightening exfoliator with finely ground Pumice, Fruit Acids and Salicylic Acid for noticeably improved skin texture and radiance. Hydrating Hyaluronic Acid plumps.

IDEAL FOR:

- ✓ Express facial treatments
- ✓ Before makeup application
- ✓ At home for a weekly pore-cleansing, brightening and smoothing effect.

HOW TO USE:

Apply a pea-size amount, spread with fingertips avoiding eye contour. Wait 1-2 minutes for the acids to activate and then gently massage using circular movements. Remove excess with water and tone skin. Do not rub on damaged or sensitive areas.

KEY ACTIVES:

Pumice: 100% natural from volcanic rock. A mechanical exfoliation removes dead skin cells and refines skin texture. **AHA (lemon, pineapple, grape, passionfruit) & Salicylic Acid:** Dissolves debris and encourages new cell regeneration. **Plant-derived Squalane:** Eco-cert, softening and nourishing. **Hyaluronic Acid:** Low weight hydrates and plumps. **Olive Oil:** Rich in vitamins and antioxidants.



200ml



50ml

AQUA VITAL PEELING



500ml

ENZYMATIC PEELING *Dissolves dead skin and debris.*

Deep cleansing peeling mask with pineapple stem enzymes to dissolve dead skin and debris for super clean, fresh and radiant skin. For all skin types.

HOW TO USE:

Mix a heaped teaspoon of powder with 15ml of 3D-Aqua Toning Lotion. Mix with a spatula or brush to create a creamy paste. Apply thickly and leave for 7-10 minutes. Remove and warm water and tone the skin. Steam can be applied.

(NB: For oily skin mix with Dermo Control Balancing Toner)

KEY ACTIVES:

Pineapple stem: (Bromelain enzyme) dissolves dead skin and debris.

Oat: Balance skin's pH and soothes. **Bentonite Clay:** Absorbs impurities

AQUA VITAL PROFESSIONAL ONLY



200ml



1 litre

OXYGENATING GEL: *Improves cellular oxygenation.*

Multipurpose oil-free gel for all skin types. Improves cellular oxygenation, calms and soothes skin and promotes skin repair.

HOW TO USE:

Use as a cooling repairing face mask or a soothing massage gel when treating congested or sensitive skins. Ideal to use with all electro-therapies (HF, Ultrasound, Galvanic on negative pole, Radio Frequency) Can be applied following extraction or after deep peeling treatments to aid skin recovery.

KEY ACTIVES:

Complex of Essential Amino Acids increases oxygen consumption to revive and calm the complexion. **Polarized Water & Hyaluronic Acid** to hydrate. **Hydroxyproline** (amino-acid) helps recover damaged skin tissues.

AQUA VITAL PROFESSIONAL ONLY



500ml

DESINCRUSTATION LOTION: *Facilitates comedone extraction.*

Softens the pores to facilitate comedone extraction for or all skin types.

HOW TO USE: Soak a gauze or cotton wool pad in the lotion and apply to the face for 1-3 minutes depending on skin. Proceed with the comedone extraction. After extraction, apply Oxygenating Gel to aid skin repair. Can be used with ultrasonic spatula for deep pore cleansing, or with galvanic negative pole.

KEY ACTIVES:

Burdock: Reduces inflammation. **Ivy:** Astringent, control sebum. **Oat:** Balance skin's pH and soothes. **Alkaline Modifier:** Softens skin and pores to aid extraction.



500ml

FACIAL MASSAGE CREAM: *Silky massage cream for all skins.*

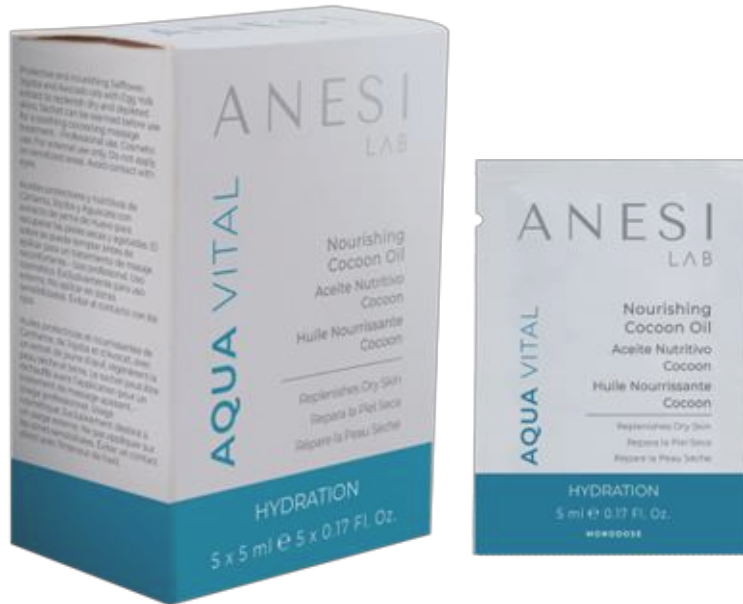
Nourishing cream to allow a comfortable massage without any greasy after-feel.

KEY ACTIVES:

Shea Butter: Restores the elasticity of the skin. **Mango Butter:** Soothing and anti-inflammatory. **Coconut Oil:** Antioxidant, antibacterial and repairing.

ANESI
LAB

AQUA VITAL PROFESSIONAL ONLY



5 x 5ml sachet

PREVIOUSLY: HUILE SOIE

NOURISHING COCOON OIL: *Replenishing and nurturing.*

Lipid rich gel-oil concentrate, stimulates the cellular metabolism and protects tissues from external aggressions. Improves skin nutrition and suppleness.

HOW TO USE:

Warm the sachet in hot water or under a heat lamp until it turns to a fluid texture. Apply to the skin and use for a cocooning nourishing massage treatment.

KEY ACTIVES:

Egg Yolk Extract: Stimulating properties and natural vitamins E and F, boost the formation of cellular repair. **Apricot, Avocado, Jojoba & Safflower Oils:** Rich in essential fatty acids and vitamins (A, B, D, E & F) to repair, nourish and replenish.

AQUA VITAL PROFESSIONAL ONLY



10 x 5ml glass vial

3D-AQUA COMPLEX glass vials: *Detox, hydrate and balance.*

Water-rich concentrate for all skins. Aids cellular hydration and detoxification to improve skin vitality and restore balance.

HOW TO USE:

Can be used with electro-therapies, massage or mix with 3D-Aqua Vidalys Mask for a unique hydrating experience. Use with micro-galvanic on positive pole or with needling techniques.

KEY ACTIVES:

Sea Water: Rich in mineral salts to balance. **Hyaluronic acid:** Hydrating and plumping. **Encapsulated Polarized Water:** Hydrates all the skin layers

AQUA VITAL PROFESSIONAL ONLY

3D-AQUA VIDALYS MASK: *Refreshing & hydrating.*

A refreshing and revitalizing gel-cream mask to soften, oxygenate and recover the optimal level of hydration for a healthy glowing complexion.

HOW TO USE:

Apply a generous amount all over face and neck. Can be applied close to the eye area.

PROFESSIONAL: Mix with 3D-Aqua Complex ampoule for a deeper moisturising experience. Leave on for 15 minutes. Remove with water.

RETAIL: Can be sold for home use.

KEY ACTIVES:

Hyaluronic Acid: Multi-weight HA immediate & deep long-lasting hydration.

Almond Proteins: Softens, moisturizers. **Horse Chestnut:** Improves circulation & anti-inflammatory to improve skin tone. **Complex of essential amino acids** increases oxygen to revive and calm the complexion.



10 x 20ml sachet



ANESI
LAB

AQUA VITAL
PROFESSIONAL
TREATMENTS

Aqua Vital products can be combined for bespoke treatments according to skin needs.

Aqua Vital Signature Treatments:

- HYDRA-NUTRITION
- HYDRA-DETOX
- **NEW** HYDRA-THERMAL

ANESI MASSAGE TECHNIQUES

Massage is the therapeutic use of touch to promote relaxation and well-being improving both emotional and physical health. Anesi massage techniques have been created to support the benefits of each facial protocol and improve the overall results.

ANESI WELCOME MESSAGE:

Establishes the foundation for a long-term relationship with the client. Gives value, a feeling of well-being and relaxation for the treatment to commence.

ANESI FAREWELL MESSAGE:

Allows a comfortable end to the treatment and time for your client to awaken and rebalance.

ANESI DRAIN DETOX SIGNATURE MESSAGE:

Stimulates the lymphatic system to eliminate toxins, activates microcirculation, essential for oxygenation and cell nutrition helping penetration of the active ingredients. Beneficial for sensitive skins, congested skins, dull skin and when a lighter pressure is required.

ANESI REMODELLING SIGNATURE MESSAGE:

A deep cellular connective tissue massage to improve cell nutrition and regeneration for improved skin suppleness and helping to re-shaping contours while aiding penetration of active ingredients.

Ideal for skin in need of firming, replenishment and plumping of wrinkles .

ANESI WITH ELECTROTHERAPY

Electrotherapy can be introduced to Anesi Lab treatments to further enhance the effectiveness of our skincare products and actives. Electrotherapy treatments should only be carried out by trained aestheticians and the manufacturer's instructions must be followed. Before commencing treatment an in-depth client consultation, checking contra-indications, must be completed.

Aqua Vital Oxygenating Gel is a multi-purpose medium and in addition to being used as a soothing oxygenating mask or massage gel, it is the ideal partner for your machine.

- Direct High Frequency. Apply Oxygenating Gel under a gauze and use the small mushroom head
- Galvanic on negative polarity
- Microcurrent /Microlift
- RF Skin Tightening
- Ultrasound.

Aqua Vital Desincrustant Lotion can be used with Ultrasonic Spatula and Galvanic on negative pole.

Aqua Vital Complex can be used with Micro-needling / DermaPen / Virtual Mesotherapy Treatments. Our guide is cosmetic needling at 0.3 depth. Can also be used with Galvanic current on positive polarity.

Aqua Vital Cocoon Oil can be used with Vacuum Suction.

AQUA VITAL HYDRA-DETOX TREATMENT A comprehensive facial combining deep cleansing, oxygenation, and deep hydration. Perfect as a monthly cleansing treatment, or to prepare the skin to receive other specific ANESI treatments.

- Combination skin with dehydration
- Deep skin cleansing, with comedone extraction if required
- Improves elimination of toxins and penetration of active ingredients with the aid of the Anesi Drain Detox Massage.

CLEANSING:

Remove makeup: **Express Cleansing Milk**. Deep cleanse: **Mousse Radiance Foaming Gel**. Tone: **3D-Aqua Toner**.

EXFOLIATION:

Option 1: Aqua Vital Exfoliant (mechanical) Apply with a brush, leave for 2 minutes and gently buff away.

Option 2: Enzymatic Peeling. Mix with 3D-Aqua Toner and apply with a brush. Leave for 7-10 minutes. (Steam can be applied) Remove peeling treatments with warm water and tone with 3D-Aqua Toner.

EXTRACTION & DECONGEST:

Soak a gauze in **Desincrustation Lotion** and apply over the skin, leave for 5 minutes. Steam can also be applied. Remove gauze and proceed with comedone extraction. Tone skin with 3D-Aqua Toner.

OPTIONAL Electro-Therapy: Apply a generous application of **Oxygenating Gel**. Leave for 5 minutes and then proceed with choice of Device: Direct High Frequency with small mushroom / Radio Frequency / Micro-Current / Ultrasound / Iontophoresis

3D HYDRATION & DETOX:

3D-Aqua Complex & 3D-Aqua Vidalys Mask. Apply ½ the ampoule: **Drain-Detox Massage**. Mix remaining ampoule with Vidalys Mask. Apply with brush and leave for 5- 10 minutes. Massage for a further 10 minutes (Drain-Detox) Remove excess mask and tone.

3D-Aqua Serum & 3D-Aqua Vital Cream.

AQUA VITAL HYDRA-NUTRITION TREATMENT A cleansing and deeply nourishing facial specifically designed for deep hydration and improving overall skin health. Restores the hydrolipidic mantle to strengthen the skin barrier and replenish the complexion. Remodelling Massage provides a deep cellular connective tissue massage to improve cell nutrition and regeneration for improved skin suppleness.

- Dry and very dry skin
- Maturing skins, lines and wrinkles.

CLEANSING:

Remove makeup: **Express Cleansing Milk**. Deep cleanse: **Mousse Radiance Foaming Gel**. Tone: **3D-Aqua Toner**.

EXFOLIATION:

Option 1: Aqua Vital Exfoliant (mechanical) Apply with a brush, leave for 2 minutes and gently buff away.

Option 2: Enzymatic Peeling. Mix with 3D-Aqua Toner and apply with a brush. Leave for 7-10 minutes. (steam can be applied) Remove peeling treatments with warm water and tone with 3D-Aqua Toner.

OPTIONAL Electro-Therapy: Apply generously **Oxygenating Gel**. Leave for 5 minutes and then proceed with choice of Device: Direct High Frequency with small mushroom / Radio Frequency / Micro-Current / Ultrasound / Galvanic.

DEEP 3D HYDRATION & NUTRITION

Nourishing Cocoon Oil & 3D-Aqua Vidalys Mask or Harmony Microbiome Repair Mask. Warm the sachet of oil (under a heat lamp or in hot water) Apply oil and proceed with the **Remodelling Massage**, adding Facial Massage Cream as needed.

Apply a generous application of the Mask with a brush. Leave for 10-15 minutes. Remove excess mask and tone skin.

3D-Aqua Serum & 3D-Aqua Ultra-Hydrating Cream.



THERMAL Vitality Mask

Improves Skin Vitality,
Suppleness and
Hydration

HYDRA-THERMAL VITALITY TREATMENT

A thermal occlusive mask made with **resin, oils, hyaluronic acid, and mica**, that noticeably improves skin vitality and hydration.

- ❖ Activates the microcirculation to improve skin nutrition and aid penetration of active ingredients.
- ❖ Traps moisture in the skin, preventing water loss for immediate improved hydration and long-lasting results.
- ❖ Improves skin softness and suppleness.

ANESI
LAB

HYDRA-THERMAL VITALITY PROTOCOL OVERVIEW

CLEANSING:

Remove makeup: **Express Cleansing Milk**. Deep cleanse: **Mousse Radiance Foaming Gel**. Tone: **3D-Aqua Toner**.

EXFOLIATION:

Enzymatic Peeling. Mix with 3D-Aqua Lotion, apply with brush & leave for 7-10 mins.

OR

Aqua Vital Exfoliant. Apply with a brush. Leave for 2 minutes & gently buff away. Remove with warm water & tone with 3D-Aqua Toner.

3D HYDRATION:

Apply 3-5 drops of **3D-Aqua Serum & Cream** and lightly massage (Drain-Detox or Remodelling Massage)

THERMAL VITALITY MASK:

Test the mask temperature on the wrist before applying to the face.

Begin the application with a spatula, starting on the outer parts of the face and neck. Gradually move across the cheeks & centre panel, checking the temperature is not too hot. Ensure the edges are neat and the mask is 3-5mm deep. Leave for 15 minutes. Remove by lifting away, spritz tone & apply 3D-Aqua Serum & Cream.

NOTE: Skin may be flushed due to increased circulation. **Oxygenating Gel can be applied to soothe.**

Remove after 5 minutes with a spatula, spritz tone & apply 3D-Aqua Serum & Cream.

AQUA VITAL MARKETING



ANESI
LAB

AQUA VITAL RETAIL CATALOGUE & POSTERS

FOLLOW US @anesiglobal for all the latest news

