

3C VITAMIN  
GLOW

## BEAUTY SCIENCE



3C Vitamin Glow is a potent antioxidant skincare range for all skin types to rapidly restore a healthy glowing complexion.

ANESI  
LAB

## Why Vitamin C?

Antioxidants are nutrients our bodies need to function and remain healthy. Vitamin C is a potent antioxidant and has several important functions:

- Neutralises free radicals to keep cells healthy.
- Helps maintain healthy blood vessels, bones & cartilage.
- Assists with wound healing.
- Stimulates Collagen 1 synthesis.

Vitamin C is one of the most valued active ingredients in dermatology because of the multiple benefits on the skin. Vitamin C is one of the most powerful antioxidants known, but it has been under-used in skin care preparations due to stability problems.



## Why Vitamin C?

Ascorbic Acid (also known as L-ascorbic acid) is the pure form of Vitamin C and the most active.

However, it is very sensitive to light, air exposure, and water and quickly loses its antioxidant benefits.

It is difficult to use pure Ascorbic Acid in skincare formulas due to poor stability and low pH requirements but can be used in 'freshly activated formulas' including **Anesi Lab 3C Vitamin Glow Facial**.

- Ascorbic Acid derivatives offer effective stable alternatives and can be used in a variety of different formulations. **Anesi Lab uses proven derivatives: Ascorbyl Palmitate, Sodium Ascorbyl Phosphate, Ethyl Ascorbic Acid, Ascorbyl Glucoside.**
- Vitamin C benefits also multiply when used with other antioxidants, especially vitamin E.
- Vitamin C derivatives can still be vulnerable, and packaging plays an important role to ensure the antioxidant potency does not diminish. **Anesi Lab packaging** is carefully chosen to protect the actives.

## Why Vitamin C?

Antioxidant-rich foods help keep our bodies healthy and more able to fight off damaging free radicals. The oxidation caused by free radicals destroys the collagen and elastin in the skin, resulting in premature ageing.

Because our bodies have a high demand for antioxidants very low levels filter through to the skin.



Applying antioxidants topically to the skin provides the best protection against free radical damage.

Studies show that when applied topically Vitamin C ensures a more effective defence against oxidation caused by daily aggressors like UV and air pollution that increase free radical activity.



- ❖ Vitamin C helps slow down ageing by preventing free radical damage.
- ❖ Vitamin C aids in the skin's natural regeneration process to help repair damaged skin cells.
- ❖ Vitamin C stimulates Collagen 1 synthesis improving dermal density.
- ❖ Vitamin C brightens, evens skin tone and improves texture.

3C Vitamin Glow  
for  
Healthy Radiant Skin.



3C VITAMIN  
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## Introducing HOMECARE PRODUCTS



A brightening daily skincare regime for all skin types.  
Helps to protect from the damaging effects of  
environmental stress for a healthy, vibrant  
complexion.

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### Radiance Cream 50ml

A silky hydrating moisturiser infused with antioxidants Vitamin C, CoQ10 and Vitamin E to help protect against free radical damage and aid skin repair to boost skin radiance. Marine Collagen and Apple Stem Cells hydrate and boost cellular regeneration while nourishing plant oils keep skin soft and supple.

#### KEY INGREDIENTS:

- **Ascorbyl Palmitate:** Stable Vitamin C Ester, antioxidant and brightening.
- **All Q Plus:** Coenzyme and Vitamin E together form a powerful antioxidant effect and helps skin repair.
- **Phytocell Mallus:** Plant Stem Cells from Swiss apples boosts cellular regeneration.
- **Marine Native Collagen:** Powerful skin hydrator.
- **Mimosa, Jojoba, Sunflower:** Skin repairing, softening and moisturising.



### Eye Bright Serum 10ml

A silky serum with Orchid Stem Cells extracts, Peptides and Vitamin C to combat the signs of ageing around the eyes. Softens the skin and reduces the appearance of wrinkles. Lifts the upper eyelid area and helps to reduce under eye bags and dark circles.

#### KEY INGREDIENTS:

- **Orchid Stem Cells** (Calanthe Discolor): Diminishes the inflammation processes and invigorates fibroblast.
- **Sodium Ascorbyl Phosphate** (Stay C): Antioxidant to repair and protect, help promote Collagen 1 synthesis to improve skin firmness and brighten the skin.
- **Acetyl Tetrapeptide-5** (Peptide): Calming and soothing properties to reduce undereye puffiness. This peptide also protects against skin damaging glycation.



3C VITAMIN  
GLOW

10%  
Vitamin C



### Vitamin C Ampoules 6 x 1.5ml vials

Powerful antioxidant treatment kept potent in ampoule format, to quickly recover a healthy glowing complexion. Skin is noticeably brighter; skin tone is more even, and the appearance of lines and wrinkles reduced.

For best results use in a course of daily application for 6-12 days at the change of season and in the lead up to special occasions.

**Sodium Ascorbyl Phosphate (Stay C):** Antioxidant to repair and protect and promote Collagen 1 synthesis. Proven to improve skin firmness.

**Ethyl Ascorbic Acid (Et-Cv):** Stable, multifunctional and very effective proven to prevent DNA damage from urban pollution, prevent hyperpigmentation, repair UVB damaged cells and brighten the complexion.

**Ascorbyl Glucoside:** Maintains many of the same benefits as pure vitamin C Easily penetrates skin, powerful antioxidant with instant brightening effect.

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*Introducing*  
PROFESSIONAL  
PRODUCTS



3C Vitamin Glow professional treatment is a high potency antioxidant facial to brighten and energise the complexion.

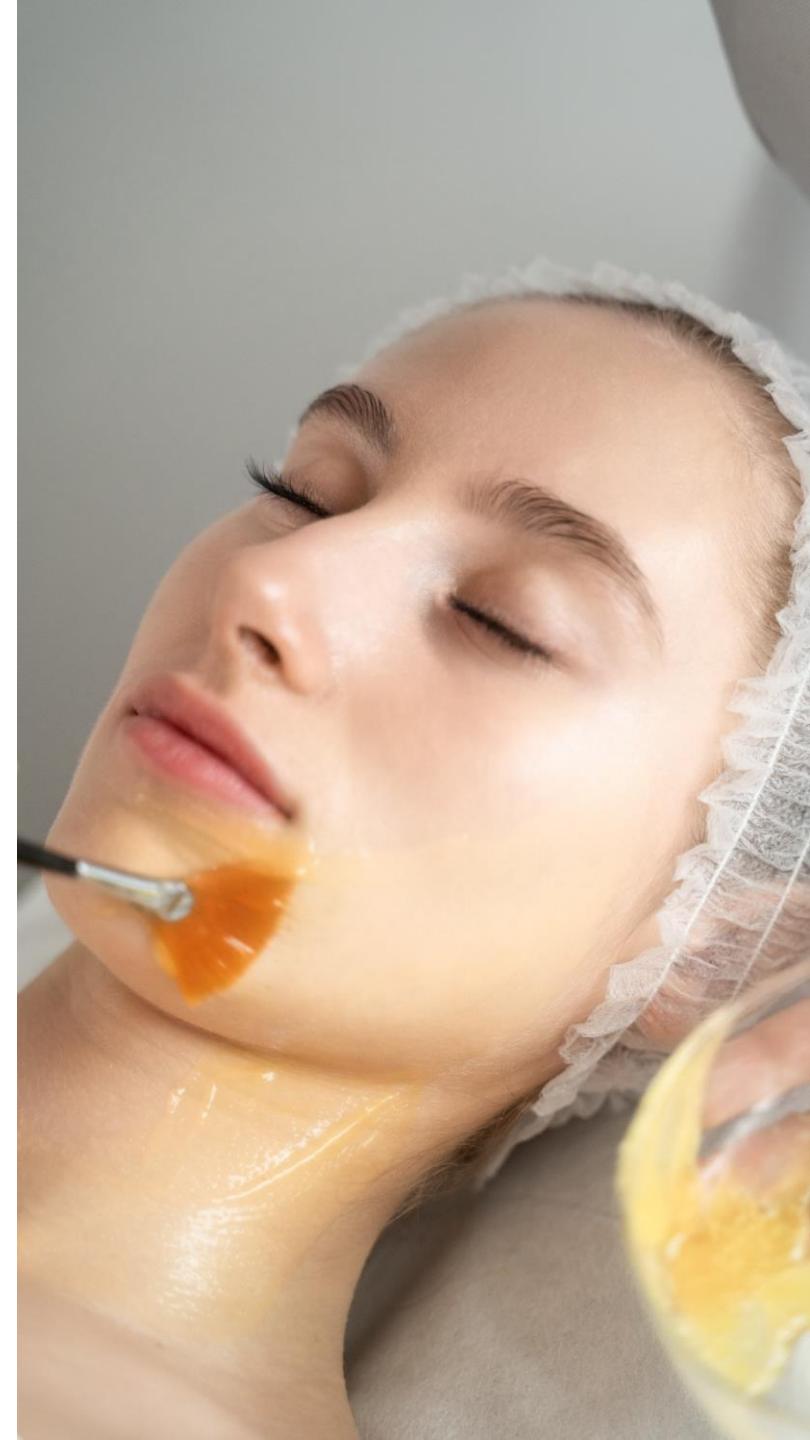
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Formulated with triple strength Vitamin C for maximum efficacy, a skin refining and brightening AHA Peel and an oxygenating Bubble Mask for fast skin recovery and a glowing complexion.

## SUITABLE FOR ALL SKIN TYPES:

- ❖ Restores a healthy vibrant complexion.
- ❖ Banishes dull and lack lustre skin.
- ❖ Improves skin texture and uneven skin tone.
- ❖ Prevents and repairs sun damage.
- ❖ Protects against premature skin ageing caused by free radical damage.

*The perfect treatment to brighten and energise the skin after seasonal changes. Great for special occasions when glowing skin is a must!*





## 3C VITAMIN GLOW TREATMENT KIT

- 3C VITAMIN GLOW AHA EXFOLIANT 6ml Sachets
- 3C VITAMIN GLOW DUO MIX BOOSTER 5ml Vial
- 3C VITAMIN GLOW BUBBLE MASK 10ml Sachet
- 3C VITAMIN GLOW RADIANCE CREAM 5ml Sachet



**AHA EXFOLIANT:** Skin refining and brightening peel and helps the effectiveness of the treatment.

- **Pronalen AHA 50:** AHA from passion fruit, lemon, grape and pineapple, effectively dissolves dead skin cells and prepares the skin for treatment.
- **Leucidal:** Antimicrobial peptide, derived from lactic acid maintains a healthy pH.
- **Arginine:** Moisturises and conditions the skin.
- **Coolact:** Cooling and soothing.



**DUO MIX BOOSTER:** Powerful booster in a unique potent Vitamin C triple format, freshly activated for maximum benefits and fast skin brightening

- **Kdis:** Powerful L-Ascorbic acid immediately brightens for an even skin tone.
- **Stay C:** Stabilised Vitamin C to help fight free radicals, promote skin firmness and collagen synthesis.
- **Et-Cv:** Stable, multifunctional Vitamin C derivative, proven to protect against pollution and prevent hyperpigmentation



**BUBBLE MASK: Energising, brightening and oxygenating mask.**

- **Secrets d' Orange:** Sicilian orange, rich in polyphenols, vitamin C, enzymes, fruit acids and amino acids for a natural beauty energising effect.
- **Gransil:** Provides rapid oxygenation, essential for healthy glowing skin.



**RADIANCE CREAM: Brightening, hydrating cream for revived radiance.**

- **Ascorbyl Palmitate:** Stable Vitamin C Ester, antioxidant and brightening.
- **All Q Plus:** Coenzyme and Vitamin E antioxidant effect and helps skin repair.
- **Phytocell Mallus:** Plant Stem Cells from Swiss apples boosts cell regeneration.
- **Marine Native Collagen:** Powerful skin hydrator.
- **Mimosa, Jojoba, Sunflower:** Skin repairing, softening and moisturising





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## 3C VITAMIN GLOW TREATMENT OVERVIEW

1. ANESI welcome massage
2. **CLEANSE:** Aqua Vital Express Cleanser, Mousse Radiance and Toning Lotion
3. **PEEL & SKIN RESURFACING:** AHA Exfoliant  
(optional Harmony Gentle Peel for eye area)
4. **REVIVE & BRIGHTEN:** Apply ½ DUO MIX BOOSTER.  
Ensure complete absorption using '**drain – detox massage**'.  
Stimulates the lymphatic system to eliminate toxins, activate microcirculation to improve oxygenation and cell nutrition.
5. **ENERGISE & OXYGENATE:** GLOW BUBBLE MASK
6. **HYDRATE & PROTECT:** Apply the remaining DUO MIX BOOSTER and follow '**drain –detox massage**'.
- 6a Continue massage with RADIANCE CREAM / EYE BRIGHT SERUM
8. ANESI farewell protocol

# RESULTS

## After 1 Treatment

BEFORE AFTER



BEFORE AFTER





# RESULTS

## After 1 Treatment



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