



EYELASH + EYEBROW DYE

SALES ARGUMENTS



WITHOUT AMMONIA



WITHOUT PERFUME OILS



PARABEN-FREE



MADE IN GERMANY



Vegan hair dye for tinting eyelashes and eyebrows. Experience long-lasting, intense color brilliance for expressive eyes.

Pre-pigmented texture and creamy consistency for optimum application and very good adhesion to the eyebrows and eyelashes. Intense coverage and particularly long wear of up to 6 weeks!

Available in 6 radiant shades:

Black, blue-black, natural brown, graphite, light brown & dark blonde.

The colors are intermixable!

INSTRUCTIONS ON HOW TO DYE EYELASH + EYEBROW DYE



1

Choose the right color from our Hairwell range. You can use our color chart to help you do this.



2

Prepare the eye area for application. Remove make-up and other residue from the eye area to ensure that the color adheres optimally.



3

Mix 1 part Hairwell Eyebrow and Eyelash Color with 2 parts Hairwell Developer Lotion.



4

Apply the eyebrow and eyelash tint evenly.
WARNING: Do not shape (pluck) brows before and after treatment.



5

Leave the color on for 5-10 minutes, depending on the desired color intensity and structure of the brow hairs.



6

Wash the color thoroughly from the eyebrows and eyelashes with a damp cotton pad and apply a care product.

Follow the instructions for use. For professional use only. Contains phenylenediamine. This product is not intended for persons under the age of 16.